



2024 PANC SPONSORSHIP OPPORTUNITIES

[ANNUAL EDUCATIONAL CONFERENCE \(September 28, 2024\)](#)

Sponsorships titles are Presenting (\$15,000), Platinum (\$6,000), Gold (\$3,000), and Silver (\$2,000)

Our popular and unique hybrid event is a superior community outreach opportunity. We hosted 724 attendees in 2023 and participation continues to grow. This all-day educational conference includes numerous speakers, panel discussions, movement breaks, exhibit tables, food, networking etc. We received 100% satisfaction scores from company survey responses from the 2023 conference. Benefits include:

- Company name and/or logo is highlighted on event promotional materials, on event webpages, in the slide deck, in the event script, in attendee confirmation correspondence, in the *Parkinson Path* and *Update* newsletters, on signage at the event, etc.
- 8' display table from (8 am to 3 pm) with ample time to interact with attendees throughout the day.
- Attendance, lunch, and snacks (number varies on sponsorship level)

[JOURNAL CLUB – \(Quarterly Event\)](#)

Sponsorship of this event is \$4,000 *Dates available starting in 2025 Limited availability*

Highly valued invitation-only discussion gathering and dinner for approximately 25-30 NorCal Parkinson's specialists including movement disorder physicians, neurologists, neuro-physical therapists, neurosurgeons, nurse practitioners, social workers, and mental health professionals from the region's major health systems (Kaiser Permanente, Dignity/Mercy, Sutter, UC Davis, and VA). One sponsor per event. Benefits include:

- Company highlighted on all promotional information and confirmation materials for the event.
- 6' table display included for materials with ample time to interact with attendees
- Attendance and dinner for up to two company representatives.

[SPRING FACILITATORS' WORKSHOP \(Tentative May 4, 2024\)](#)

Sponsorship of this event is \$1,000

Annual PANC gathering of our Support Group facilitators/leaders to exchange fellowship, education, share concerns and ideas of best practices for support group management. Benefits include:

- Company highlighted on all promotional materials for the workshop, on the PANC website and in our *Parkinson Path* and *Update* newsletters.
- 8' display table included (9 am to 3 pm) and ample time to engage with participants
- Attendance, breakfast, and lunch for up to two company representatives.

[WALK TO CANCEL OUT PARKINSON'S \(April 4, 2024\)](#)

Sponsorship titles are Captain (\$2,500), Sergeant (\$1,000), and Deputy \$500)

The Annual R. G. Smith Walk to Cancel Out Parkinson's ("COP Walk") is hosted by the Sacramento Embarcadero Lions Club and supported by 50 Lions Clubs throughout NorCal. Proceeds are donated to PANC Hosted at Maidu Regional Park in Roseville, CA. 501 individuals participated in the 2023 event. Benefits:

- Company highlighted on all event promotional materials including the PANC and COP Walk websites and on the official COP Walk t-shirt.
- 8' tented display table included with ample time to interact with the attendees throughout the festivities
- Attendance and lunch for up to two company representatives.



“SWING FOR PARKINSON’S” EVENT AT TOPGOLF IN ROSEVILLE (November, 2024)

Sponsorship titles are Ace (\$2,000), Eagle (\$1,000), and Birdie (\$500)

An afternoon of unique golf, fellowship, and friendly competition! Meet and greet people with Parkinson's from across NorCal, their family members, medical community specialists, and more at this casual event.

Benefits can include:

- Event attendance, golfer tickets, 6' table, and introduction from podium
- Name/logo inclusion in pre- and post-event marketing, publications, and event signage

ANNUAL WEBSITE SPONSOR

Sponsorship is \$1,000. Limited to first 8 companies

PANC's website is a source of information for those who find our site in search of support groups, services, and resources about Parkinson's disease. Your brand will be seen by hundreds of visitors each year. Benefits of sponsorship include

- Your logo, company name, and a link to your website will be prominently displayed on the PANC home page and other pages including, Get Involved, Services, and About us.

PARKINSON PATH NEWSLETTER (Quarterly publication)

Sponsorship is \$1,000 per issue Publication schedule available upon request

8-12 page full-color magazine-style publication mailed to approximately 1,400 addresses and emailed and opened by another 1,700 individuals including PD patients and their caregivers, PANC donors, medical staff and more. Benefits include:

- ½ page for an educational article including your logo directed to people with Parkinson's and/or their care partners. (Articles are subject to review by the *Parkinson Path* editorial team.)

MONTHLY E-NEWSLETTER “AD”

Sponsorship is \$500 per single distribution First come-first served and one company per issue

Our interactive e-newsletter includes articles, resources, and event/donation opportunities. E-mailed to approximately 3,300 individuals on the PANC e-distribution list with a 52% average open rate. Benefits include:

- A 250-word informational “article” which can include two clickable links and a photo or logo. (Articles are subject to review by the PANC Executive Committee.)

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For additional information, please contact Jan Whitney at 916-707-3624 or at jan@panctoday.org

THANK YOU FOR YOUR SUPPORT OF PANC, OUR SERVICES, AND COMMUNITY!