



2025 Sponsorship Opportunities

ANNUAL EDUCATIONAL CONFERENCE (October 18, 2025)

Sponsorships titles are Presenting (\$15,000), Platinum (\$6,000), Gold (\$3,000), and Silver (\$2,000). *Ask for specific conference opportunities if needed*

Our popular and unique hybrid event is a superior community outreach opportunity. We hosted 821 attendees (in-person and virtual) in 2024, and participation continues to grow. Our conference includes numerous speakers, panel discussions, movement breaks, exhibit tables, food, networking etc. We received excellent satisfaction scores from survey responses from 2024 attendees and exhibitors. Benefits vary by level and title and can include:

- Company name and/or logo highlighted on event promotional materials, on event webpages, in the slide deck, in event script, in attendee confirmation correspondence, in PANC newsletters and correspondence (reach 4,100), on signage at the event, etc.
- 8' display table from (8 am to 3 pm) with ample time to interact with attendees throughout the day

JOURNAL CLUB – (Quarterly)

Sponsorship of this event is \$4,000. Dates available starting in 2025 *Limited availability*

This is our highly valued and unique invitation-only discussion event for approximately 25-30 of NorCal Parkinson's specialists including movement disorder specialists, neurologists, nurse practitioners, physical therapists, social workers, and mental health professionals from our region's major health systems (Kaiser Permanente, Dignity/Mercy, Sutter, UC Davis, and VA). One sponsor per event. Benefits include:

- Your company highlighted in all promotional and event materials for the event
- 6' table for marketing materials and ample time to interact with attendees
- Attendance and dinner for up to three company representatives

ANNUAL WEBSITE SPONSOR

Sponsorship is \$1,000. *Limited availability*

PANC's website is an invaluable source of information for individuals needing support groups, services, and resources about Parkinson's disease. Your brand will be seen by hundreds of visitors each year. Benefits include:

- Your logo, company name, and a link to your website will be prominently displayed on the PANC homepage and other pages including Get Involved, Services, and About us

WALK TO CANCEL OUT PARKINSON'S (April 5, 2025)

Sponsorship titles are Captain (\$2,500), Sergeant (\$1,000), and Deputy \$500).

The Walk to Cancel Out Parkinson's is hosted by the Sacramento Embarcadero Lions Club. Proceeds are donated to PANC. Held at Maidu Regional Park in Roseville, CA. 501 individuals participated in the 2024 event. Benefits include:

- Company highlighted on all event promotional materials including the PANC and COP Walk websites and on the COP Walk t-shirt
- 8' tented display table with ample time to interact with the attendees
- Attendance and lunch for up to two company representatives

SPRING FACILITATORS' WORKSHOP (Tentative May 3, 2025)

Sponsorship of this event is \$1,000.

Annual PANC gathering of our Support Group facilitators/leaders to exchange fellowship, education, share concerns and ideas of best practices for group management. Benefits include:

- Your company is highlighted in all promotional materials for the workshop, on the PANC website and in our newsletters & correspondence (reach 4,100)
- 8' display table included (9 am to 3 pm) and ample time to engage with participants
- Attendance, breakfast, and lunch for up to two company representatives

PARKINSON PATH NEWSLETTER (Quarterly publication)

Sponsorship is \$1,000 per issue. *Publication schedule available upon request*

8-12 page full-color magazine-style publication mailed to approximately 2,400 addresses and emailed and opened by another 1,700 individuals including PD patients and their caregivers, PANC donors, medical staff and more. Benefit includes:

- ½ page for an educational article including logo directed to people with Parkinson's and/or their care partners. (Articles subject to review by the newsletter editorial team)

MONTHLY E-NEWSLETTER "AD"

Sponsorship is \$500 per single distribution. *First come-first served and one per issue*

Our interactive e-newsletter includes articles, resources, events, and donation opportunities. E-mailed to approximately 3,300 individuals with a 56% average open rate. Benefit includes:

- A 250-word informational "article" which can include two clickable links and a photo or logo. (Articles are subject to review by the PANC Executive Committee)

Contact Jan at jan@panctoday.org or 916-390-7366 * Tax ID # 68-0372037

THANK YOU FOR YOUR SUPPORT OF THE PANC COMMUNITY!