



SAILING⁴PARKINSONS

Sail. Inspire. Make a Difference.

Empowering people with Parkinson's through adventure, community, and hope.

Walk into any room and there's a good chance that someone has been impacted by Parkinson's disease (PD). It's the fastest growing neurological condition, with nearly 100,000 people diagnosed annually in the U.S.

Diagnosed by neurologists, PD presents various motor and non-motor symptoms. People with Parkinson's (PwP) and their care partners often struggle to find resources for social support, symptom management, and specialized care. The Sailing4Parkinsons initiative aims to fund regional non-profits that offer essential services to those in need.



The Power of One Man's Journey

Sailing4Parkinsons (S4P) was inspired by the life-altering experience of Bertrand Delhom, a French yachtsman with PD who participated in the 2023-2024 Ocean Globe race. He realized his dream to sail around the world despite the debilitating symptoms he had suffered for over 15 years.

For additional information, visit sailing4parkinsons.org.

S4P Mission & Partnership

Perseverance and adventure define sailing. S4P's mission is to **inspire hope, celebrate resilience, and make sailing accessible to those impacted by Parkinson's disease.**

This effort supports research, advocacy, education, and hands-on services that help PwP and their care partners navigate the challenges of Parkinson's.

The inaugural S4P Regatta in 2026 was a remarkable success. With 55 racers, a sold-out gala featuring a prominent speaker's panel, and an unforgettable sailing experience for PwP and their care partners, the event raised \$140,000 in revenue, resulting in more than \$80,000 net proceeds for Parkinson's related non-profits. Participants and supporters enthusiastically look forward to the 2027 Sailing4Parkinsons Regatta!

Why Sailing?

It's well established that physical activity and exercise can slow the progression of Parkinson's symptoms or even reverse them.

A CALL TO ACTION

Will you help make a difference in the lives of PwP?

Please join us, whether as a donor, sponsor, sailor, or participant. S4P raises vital funding for the Parkinson Association of Northern California, PD Connect, UCSF Parkinson's research projects, and sailing for Parkinson's programs and research.

**CHANGING LIVES,
TOGETHER!**

**2nd Annual
Sailing4Parkinsons
Regatta**

**April 10 & 11
2027**

2nd Annual Sailing4Parkinsons Regatta

April 10 & 11, 2027

On World Parkinson's Day, this weekend builds on the success of the debut effort, which was supported by the Corinthian Yacht Club, *Latitude38* magazine, Modern Sailing, the Neptune project, and others.



Saturday afternoon: PwP and their care partners are hosted for a Bay excursion aboard the historic Matthew Turner.



Saturday evening: A casual yet elegant affair featuring gourmet bites, the area's finest wines, featured presentations, entertainment and more.



Sunday: Experience the race and its exhilarating finish and an open house style picnic at Shoreline Park in Tiburon. The event concludes with a race awards soiree at the Corinthian Yacht Club.

The Sailing4Parkinsons Family



Parkinson Association of Northern California (PANC)

An independent nonprofit who's mission is to positively impact the community through support groups, resources, education, outreach and strategic partnerships so those affected can face the journey with knowledge and hope. Founded in 1996 with all services free, it hosts 50 support groups, a large educational conference, respite grants and more. Visit panctoday.org for information.



Sailing4Parkinsons (S4P)

Sailing opportunities for people with Parkinson's and their care partners throughout the San Francisco Bay area. Facilitated by the Neptune Project as a program of PANC, free excursions provided to participants to experience the natural healing benefits of sailing. Visit sailing4parkinsons.org for information.



Neptune Project

The Neptune is a 1970s racing sailboat residing in France that completed the Ocean Globe Race (OGR) with Bertrand Delhom aboard in 2023-2024. The non-profit entity provides international services to the Parkinson's community and will compete in the 2027 OGR carrying various members of the PD community.

In 2027, proceeds will also benefit:

PD-Connect: A local community forum where the physical and emotional needs of the Parkinson's community can find active support and encouragement. They also provide donation-based exercise classes and wellness programs.

UCSF Parkinson's Research: UCSF currently offers 18 different Parkinson's disease studies, targeting both early-stage and moderate disease that explore novel medications, gene therapies, and lifestyle interventions.

ENGAGEMENT OPPORTUNITY CONTACTS

Amy Bridge at neptunewinwithparkinsons@gmail.com or
Shanna Lowder at shanna@panctoday.org
sailing4parkinsons.org





Impact, Audience, and Reach

Sponsoring Sailing4Parkinsons is not simply a charitable donation; it's a strategic opportunity for visibility, brand alignment, and meaningful engagement. Below are some of the benefits that your organization can anticipate:



Brand association with a premium, purpose-driven event on the San Francisco Bay: Position your organization in front of high-net-worth attendees, influential professionals, and engaged donors.



Community + cause marketing: Support Parkinson's connects your brand with a progressive and engaged audience that values companies with a mission. Participation shows your commitment to health, community welfare, and meaningful change.



Tax-deductible philanthropic giving: As a sponsor of an event benefiting registered 501(c)(3) nonprofits, you gain philanthropic recognition and unmatched brand exposure across the Bay Area's maritime, medical, political, and business communities including:

- 300+ gala guests including business executives, yacht owners, and philanthropists
- 2,000+ sailors, spectators, and yacht club members from across Northern California and the Bay area.
- Community signage and banners leading up to the event
- Digital and social media presence through event partners and local media including Modern Sailing, Latitude38, and The Patch
- Reach over 5,000 community and Parkinson's constituents through their marketing channels and significant e-mail open rates
- And more!

Visit sailing4parkinsons.org/sponsorship for application.
Contact Amy Bridge at neptunewinwithparkinsons@gmail.com
or Shanna Lowder at shanna@panctoday.org for additional information.

Sponsorship Levels

Make transformational change in the lives of those living with this disease! Packages provide prominent visibility throughout the event year and directly support Parkinson's programs, education, support service, research, sailing experiences, and more.

	<i>Limit 4</i>	<i>Limit 6</i>	<i>Limit 10</i>	<i>No Limit</i>	<i>Limited to 4 wine / 2 beer</i>
	Title \$25,000	Premier \$10,000	Captain \$5,000	Friend \$2,000	*Wine or Beer
Gala Tickets	8	6	2	2	2 or host table / pour
Post-Race Soiree Tickets	4	4	2	2	2
VIP Reception Tickets	4	2	2		
Verbal Gala Recognition	✓	✓	✓	✓	✓
Print Materials and Signage	Premier Logo Placement	Featured Logo Placement	Logo	Logo	Logo
Logo on Event T-Shirt	✓	✓	✓		
Logo on Step and Repeat	✓	✓			
Gala Program	Full Page Ad	Half Page Ad			
Press Releases and Promotions	Featured Mention				
Exhibit Table at Sunday picnic	✓				
Opportunity to Provide Branded Gear or Merch	✓				
One Exclusive S4P Jacket	✓				

* Wine sponsorship is a minimum of six (6) cases. Beer sponsorship is a minimum of one keg.